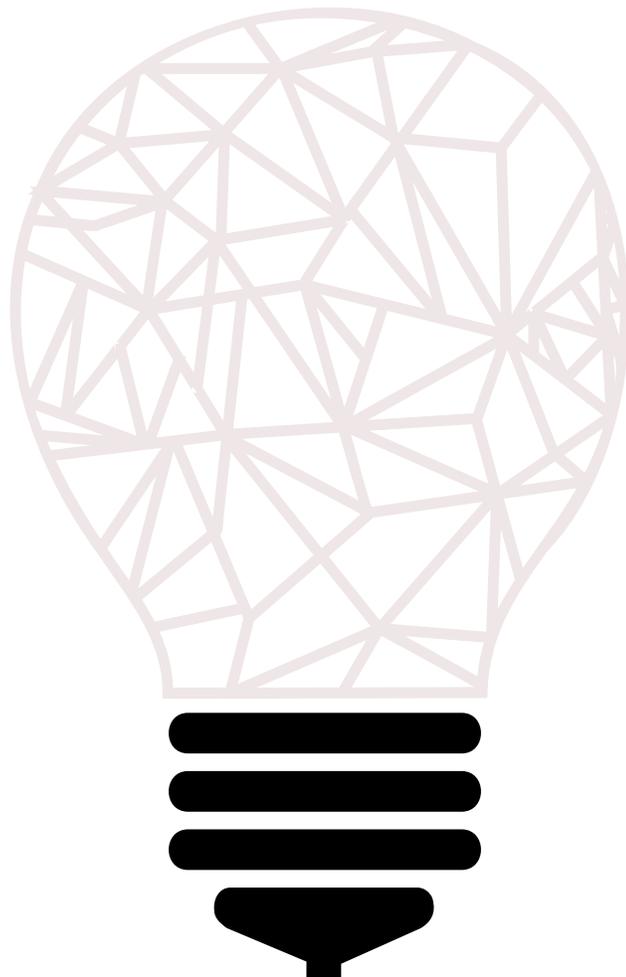


PINTEREST ROADMAP QUICK START GUIDE

A simple, action guide for faith-driven
beginners...(all my love, SusieQ)



PINTEREST QUICK-START GUIDE

PROFILE SETUP & BASICS

- Create a Pinterest Business account [HERE](#) and choose a clear profile picture.
- Write a compelling bio and description with keywords that have search volume.
- Create a cover image, and add relevant website links to your profile.
- Mindset is foundation. Take a look at [Step 1: Change Your Mindset](#).

CONTENT PLANNING & CREATION

- Make money online: I recommend starting with the free [60-Second Cashflow Formula](#)... it's the best online work from home jumpstart I've seen for beginners.
- Choose your niche. [Step 5](#) in the roadmap. Who did you use to be? 🤖
- Product(s) you want to promote: sign up to be an affiliate and get your link(s).
- Optimize your account with good keywords: Name, description, cover photo.
- Make sure your keywords sound natural; my favorite keyword tool is [HERE](#).
- Plan your pin schedule. Here is a [Trello Board](#) that helps so much with this!

DESIGN & IMPLEMENTATION

- Use (free) [Canva](#) to design your pins. I use Pinterest pin 9:16 template...static & video.
- Wanna automate? Schedule your pins with a free [TailWind](#) acct, or use Pinterest.
- Need help? Use [ChatGPT](#) to get ideas, just make sure it's YOUR words and voice.
- Incorporate seasonal words into your pins, and remember to rotate your links.
- Analyze pin performance regularly then refine strategy based on those analytics.
- If the info above is a little overwhelming...see the [Academy](#) for step-by-step help.